

# 1<sup>st</sup> Newsletter

Fostering green social innovation and social entrepreneurship  
in school education



## INITIATION project

### WHAT is the INITIATION project?

Social entrepreneurship has gained increased attention from entrepreneurship scholars. It involves recognizing, evaluating, and exploiting opportunities that result in social value, society's basic and long-standing needs, as opposed to personal or shareholder wealth. The concept of Social entrepreneurship is slowly making its way into the education system in many European countries as a driver for solving environmental problems. But the concept is still relatively new in certain EU countries and education systems can be notoriously slow to change.

### WHO is INVOLVED?

The INITIATION consortium set out its Kick off meeting on the 11th of February, 2022. Representatives from the seven partner organizations from **Greece, Italy, Cyprus and Estonia** met online to address the need of cultivating a Social entrepreneurship mindset in high school students and teachers in secondary education. Partners presented the research findings and work completed for the individual tasks undertaken, while matters regarding various aspects of the project such as management, reporting and funding were discussed.

In addition, planning as well as coordinating future work tasks were on the agenda. Last but not least, the meeting included a discussion on the administrative cooperation framework, the communication tools among the partners, as well as the e-learning platform, which is a core element of the INITIATION project.

**The INITIATION project aims to cultivate the social innovation and social entrepreneurship mindset of high schools and their motivation to become more community-oriented, resulting to active involvement in designing solutions for environmental problems that local societies are facing.**

### Current status

Currently, the INITIATION consortium has compiled a transnational report; mapping the needs of high school students and policy makers in regards to the social entrepreneurship background at secondary education level of partner countries. In addition to this, country-based examples and best practices in social entrepreneurship have been identified to be taken into account in moving to the next step of the project activity; The development of training material for high school students. The results found in the transnational report are very interesting and will be available in project's website very soon!



# WHAT is coming NEXT?

- Development of training material for High school students on social entrepreneurship field
- Development of a digital interface for high school students on Social Entrepreneurship
- Development of a handbook for teachers
- Development of a guide with recommendations in regards to the exploitation of the INITIATION approach



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